

OUR STRATEGIC PLAN

2024-2029 Summary



OUR VALUES

Localism: We use our ability to build and leverage relationships in our communities to create relevant, effective, agile approaches to complex social problems (at a local level).

Young people at the centre: We work primarily with and for the young people in our communities. We recognise young people's right to self-determination.

Whatever it takes: We recognise the need for flexibility because every young person's path is different.

Trusted relationships: We value relationships created through working together for shared goals.

Accountability: We are accountable to each other, our young people, our funders, the employers who participate in our programmes and our communities.

Inclusion: We are inclusive and strive for equity

OUR VISION

All young people have opportunities to fulfil their potential and determine their futures.

We know this is something bigger than we can achieve alone, but we believe MTFJ can be part of creating this future- if the vision were realised, young people, their families and our communities would thrive.

OUR MISSION

To use the power of localism to develop pathways that build economic wellbeing for our young people.

Localism is at the heart of MTFJ – we activate local knowledge, networks and connections to deliver the best possible outcomes with and for our communities.

We see economic security as the ability of young people to be able to meet their needs consistently – food, housing, living expenses, medical care and other essentials – it is crucial for overall wellbeing and underpins social cohesion and quality of life.

OUR STRATEGIC PILLARS

1. Ensure Strong Foundations

Ensure the resilience, sustainability, and effectiveness of MTFJ overall and the Community Employment Programme specifically.

2. Maximise Impact

Maximise the impact of MTFJ against the mission, for the benefit of young people, their whānau and communities.

3. Leverage Success

Leverage success to build belief in, and support for, localism as a way of solving complex local problems.

OUR VALUE PROPOSITIONS

Mayors: Join a movement of mayors that is committed to using localism to improve the economic wellbeing of young people.

Young people: Practical support from people in your community who will turn up for you every day and help you get the confidence and skills to make a better life for yourself and your family.

Employers: Recruit young people from a trusted, efficient source, get access to wage subsidies and other benefits and in so doing support the wellbeing of young people in your community.

Funders: Reach underserved communities with a proven localist approach that has high SROI and significant long-term benefits to young people, their families, and the communities they live in.

Allies: Work collaboratively for maximum impact and gap reduction for rangatahi.

Iwi: Work collaboratively with MTFJ to ensure maximum impact and meaningful, culturally sound outcomes for rangatahi Māori.